

LinkedInaro



Don't Let Your Dreams Be Dreams

SENTIERO MEDIA SOCIETY

FACULTY OF AGRICULTURE UNIVERSITY OF PERADENIYA

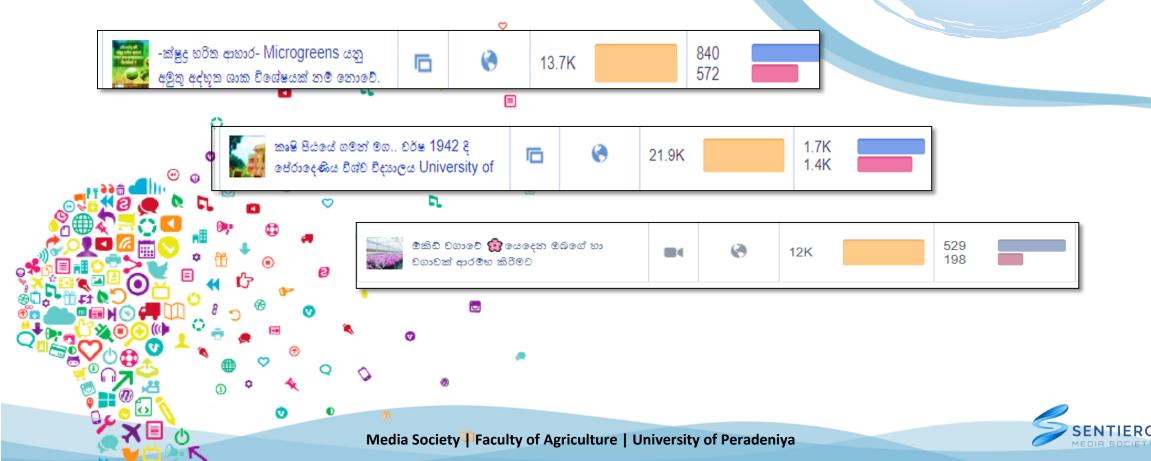


WHO WE ARE?

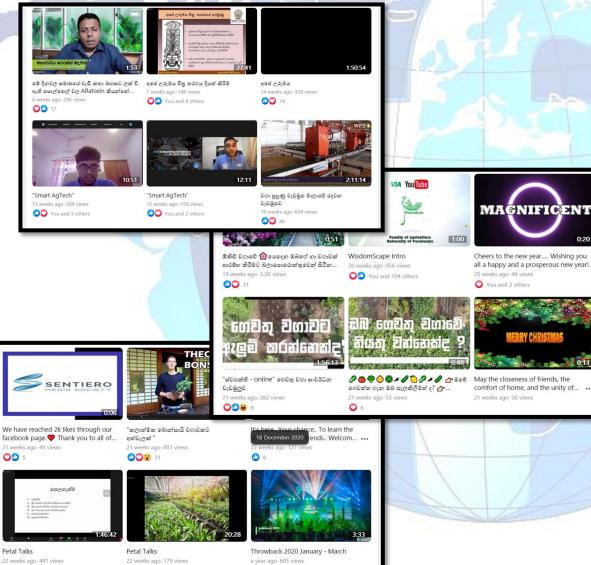
SENTIERO, the media unit of the Faculty of Agriculture, is one of the best media societies which was established in 2019, at University of Peradeniya.

OUR SOCIAL MEDIA INSIGHTS

We Sentiero had launched many posts about different sort of topics, and we attracted a lot of attention on our Facebook page.



PAGE ACTIVITIES



ODS You and 62 others

01 15

OD You and 20 others





SENTIERO

MEDIA SOCIETY

WHAT WE DO?

- Mostly we engage with students who exhibit interests and talents in photography, filming, and journalism. Students are allowed to develop their skills through training programs, workshops such as designing, video editing, exhibitions, and competitions.
- SENTIERO is currently the only main media organization in the faculty that actively covers up every event, organized by the societies of Faculty of Agriculture.
- As a prominent media unit in the university, we have understood the necessity of serving, not only to the agriculture field, but also to so many various fields in the country.
- We have offered media partnership for the workshops such as "SWASHAKTHI" and "Smart Agri Tech" which are organized by the societies in the faculty.
- As the media society of the Faculty of Agriculture, we have covered several events in the past few years. "Ralibimen sama bimata" educational programme, "Vihangasara" competition, Annual cricket match are some of the memorable events we have engaged so far.





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WHAT WE HAVE DONE SO FAR..

We have published an article series on SENTIERO official face book page, to enhance the agriculture knowledge of the community.

 We organized, 'Videsa' Awareness session targeting 2019/2020 GCE A/L students in 2021 to enhance their knowledge about some undergraduate degree programs.

Designing is one of the most valuable skills that someone could have. It also helps to improve your creativity. We organized a workshop series to bring out the hidden creative designer within undergraduates through this.

විදැස AWARENESS SESSION



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INTRODUCTION TO 'LINKEDINARO -2021'

'LinkedInaro – 2021', which will be held on the **4**th **of September** is a one-day event organized by SENTIERO, the Media Unit of Faculty of Agriculture, University of Peradeniya. LinkedIn is the most important social media platform for young undergraduates who tries to grab the opportunities and attention of industry professionals. Having a strong LinkedIn profile is a plus point for them in their future careers.

'LinkedInaro – 2021', is an awareness webinar that will be conducted by professionals who are specialized in that field in order to improve the knowledge of young undergraduates about LinkedIn.

Resource person



AMITHE GAMAGE

HELPED 30,000+ PROFESSIONALS AND BUSINESSOWNERS TO GROW| CEO COACH| PERSONAL BRANDING STRATEGIST| LINKEDIN MARKETING| LIVE STREAMER| SALES PERFORMANCE EVANGELIST



NETHILA NIMSATH

YOUNG ENTREPRENEUR | FOUNDER OF CINNAMON CHAT NETHIL | INSPIRING KIDS TO BECOME ENTREPRENEURS | CONNECTING GLOBAL YOUNG ENTREPRENEUR TOGETHER TO GROW

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Welcometo

OBJECTIVES

- After this workshop we believe, undergraduates will be able to summarize their professional experience to their future employers and recruiters
- Further, we believe that they could showcase their professional life, milestones, skills, and interests.
- This workshop will also immensely help island-wide undergraduates to get an acknowledgment on the importance of having a LinkedIn account
- In addition, acknowledging to build a strong network of professional contacts and to allow companies to find with ease.

CONTACT DETAILS

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TARGET AUDIENCE

Having a LinkedIn account is a key way to build up contacts while still at university. And getting a LinkedIn profile is a good way to find work experience and other opportunities alongside your studies. So, the target audience of this session is the Island-wide **Undergraduates.**

> DATE 4th of September, 2021 Time 06.00 PM

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